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Dr. Michael Gordian is a trainer and seminar leader, specialized in science communication, social skills and creative thinking. Currently, he facilitates workshops and coachings at more than 25 universities and numerous international research institutions.

He is passionate about travelling, expanding his and other people's minds, flow activities and designing exciting trainings and learning games.

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Chalk Talk – Visualize Complex Content Without Power Point

Objective

- Introducing early career researchers to the fundamentals of sketching and straightforward visualization techniques, whether using online tools or hand-drawn sketches on paper and whiteboards.
- Explaining research projects and scientific concepts through simple and clear messages while simultaneously depicting key ideas with simple sketches.
- Infusing a novel visual dimension into scientific presentations, lectures and job interviews.

Description

Master the art of visualizing complex ideas and research results with simple sketches. As the Chalk Talk format becomes increasingly popular in research job interviews, it's essential to learn best-practice techniques for visualising scientific ideas and research projects. In this online workshop, you will learn the basics of visual communication and how to use sketches, diagrams, and graphs in order to break down key messages and convey them to your audience. We will work with draw.io, while also considering and discussing how you can visualize with hand-drawn sketches. You'll, furthermore, learn to simplify complex subjects and ideas, connect words with images, using geometrical shapes, lines, arrows, and frames to link and connect ideas. Through numerous practical exercises, you will develop your individual style of visualizing and compare your visualizations with those of the other participants. By the end of the workshop, you'll have a toolbox of simple and practical techniques to apply in future Chalk Talks and other similar presentations. This workshop is 100% interactive and practical, so be ready to actively participate and to have fun!

- Simplifying complex subjects and ideas by connecting words with images with the 3-steps model
- How to use geometrical shapes, lines, arrows, and frames to link and connect disparate ideas
- Understanding the basics of visual communication and color psychology
- Developing your own style of visualizing, using the two main styles
- Learning best-practice techniques to appear confident and relaxed during your presentation
- Best-practice technique and tips on how to appear confident and relaxed during your presentation

Methodology

- Concise and practical individual and group exercises
- Structured group discussions for reflecting on new ideas and concepts
- Practical input, supervision and guidance from the trainer

Organizational Information

Language / Format	English / Online
Target group	Doctoral Candidates at all stages and Postdocs (R2/R3) from all faculties
Date	Wednesday, 3 July 2024, 9:00 – 13:00
Registration	For registration click here